



FESTIVAL OF CHICHESTER: ADVERTISING OPPORTUNITIES IN 2025

The Festival of Chichester is one of the principal arts festivals in the south. Founded in 2013, it is grounded in the local community but welcomes star performers of national and international reputation. The festival typically presents around 100 events between mid-June and mid-July, covering music (classical, jazz, folk, blues, rock, world and pop), theatre, spoken word, art exhibitions, cinema, walks and tours, workshops and much more.

We bring big audiences into the city and surrounding area. In recent years as many as 10,000 tickets have been sold annually, with a cumulative overall contribution to the local economy estimated to be in excess of £250,000.

The festival is a non-profit making, **registered charity (number 1167936)** organised by a board of voluntary trustees drawn from the local media, the Cathedral, arts organisations, businesses and local politics.



The 2024 brochure front cover

Please contact Mark Elliott or Vicki Meddows-Smith via fundraising@festivalofchichester.co.uk or 07975 805111 to book your advertisement for the 2025 Festival of Chichester.



2025 opportunities

The 2025 festival runs from **Saturday 14 June to Sunday 20 July**. We would be delighted to welcome your business or organisation on board in a beneficial partnership.

- 15,000 copies of our full colour brochure of around 40 pages is distributed throughout the city and surrounding region, including key markets in Sussex, nearby parts of Hampshire and into Surrey. As a cultural reference point for many local people, brochures tend to have a long shelf life, meaning that advertisers are likely to gain more than a single glance for their messages. We also produce and distribute an equivalent PDF brochure. See <https://festivalofchichester.co.uk/wp-content/uploads/2020/10/festival-of-chichester-brochure-2024.pdf> for our 2024 brochure (9 MB PDF).
- Our website generates high traffic and carries full listings, supported by a dedicated social media team.
- Each year we hold a high-profile launch on the opening weekend of the festival. This year we are delighted to be sharing our launch on 15 June with the start of the Cathedral's TrinityFest, celebrating 950 years since the founding of the Cathedral.
- Working in partnership with local businesses and organisations, we have substantial support from Chichester City Council, Chichester District Council and the Chichester Observer newspaper series, which runs stories, features and supplements about the festival.

We offer (depending on the package selected):

- For the headline advertiser: company logo on signs/posters/printed material in and around the city.
- Full colour advertisements in various sizes in our A5 brochure.
- Your company logo featured in our brochure and/or website.
- A banner advertisement on our website with links to your website.

Because we are a charity, no VAT is payable.

Please contact Mark Elliott or Vicki Meddows-Smith via fundraising@festivalofchichester.co.uk or 07975 805111 to book your advertisement for the 2025 Festival of Chichester.



Festival brochure and website advertising packages for 2025

Please note that we are showing two sets of advertising rates: orders received to the end of January will enjoy 2024 rates, and after that date these will be increased.*

a) Headline advertiser package - £1,500

Includes a full page advertisement on the brochure back cover, logo on front contents page, logo in back under Festival Supporters heading, and on website home page with a link to your business; logo on outside and print material, including signs around the city.

Other packages

b) Advert on inside front cover full page - £750/£790* + logo on supporters' page and on website with link, plus advert on the website (best available page).

c) Advert on inside back cover full page - £650/£680* + logo on supporters page and on website with link, plus advert on the website (best available page).

d) Advert on inside full pages - £500/£525* + logo on website with link, plus advert on the website (best available page).

e) Advert on half page - £300/£320* + logo on website supporters' page.

f) Advert on quarter page - £150/£160* + logo on website supporters' page.

See the table on the next page for a summary.

Please contact Mark Elliott or Vicki Meddows-Smith via fundraising@festivalofchichester.co.uk or 07975 805111 to book your advertisement for the 2025 Festival of Chichester.



Summary of advertising options

Printed brochure									Website		
	Logo on supporters' page	Logo on first page	Back cover full page	Inside back cover full page	Inside front cover full page	Full page	Half page	Quarter page	Logo & link on home page	Logo on website's supporters' page	Online advert
a) Back page	✓	✓	✓	X	X	X	X	X	✓	✓	✓
b) Inside front	✓	X	X	X	✓	X	X	X	X	✓	✓
c) Inside back	✓	X	X	✓	X	X	X	X	X	✓	✓
d) Inside full	X	X	X	X	X	✓	X	X	X	✓	✓
e) Inside half	X	X	X	X	X	X	✓	X	X	✓	X
f) Inside quarter	X	X	X	X	X	X	X	✓	X	✓	X

Please contact Mark Elliott or Vicki Meddows-Smith via fundraising@festivalofchichester.co.uk or 07975 805111 to book your advertisement for the 2025 Festival of Chichester.



DISTRIBUTION: In the region of 15,000 brochures. Starts from **early April**.
Shelf Life: April / May / June + half of July.

DEADLINE for completed advertising artwork – Friday 28 February 2025.

Advert specifications (brochure)

Advertisements should have the following dimensions:

Full: 190mm (h) x 128mm (w) - portrait

Half: 93mm (h) x 128mm (w) - landscape

Quarter: 93mm (h) x 62mm (w) - portrait

Back page full with bleed: 210mm (h) x 148mm (w) (trimmed size) requires addition of 3mm bleed.
All important content should reside within a 10mm margin from the trimmed size edge.

Advert sizes and specifications (website)

Advert sizes and specifications – to be confirmed when booking. All adverts will be in portrait.
Please aim for 1200px wide x 1700px high in high resolution.

Terms and conditions

- All advertisers/supporters are responsible for production of their advert and submission by the agreed date in the correct format.
- All invoices will be due for payment 28 days after issue.
- No VAT will be charged on any invoices raised.
- Cancellations will be permitted up to 14 days after signing the acceptance forms.
- All copyright is reserved for use by the Festival of Chichester.
- The advertising packages are non-transferable.

Please contact Mark Elliott or Vicki Meddows-Smith via fundraising@festivalofchichester.co.uk or 07975 805111 to book your advertisement for the 2025 Festival of Chichester.